

**Press release of the Celebration of World Radio Day at SRP School Bhalwal by students and faculty of Department of Mass Communication and Multimedia Production
Gandhi Memorial College Camp Jammu**

Gandhi Memorial College (Camp) Celebrate World Radio Day

 **The event began with a speech by Perdeep Kumar Pandita, Assistant Professor who spoke about the importance of radio and its evolution with technology.**

**YB News Service
Jammu, Feb 13**

The Department of Mass Communication and Multimedia Production, Gandhi Memorial College (Camp) Jammu celebrated World Radio Day with great enthusiasm..This year's theme, "Radio and Climate Change," highlighted the crucial role radio plays in disseminating information about climate change, promoting environmental sustainability, and encouraging eco-friendly practices. The celebration included innova-

tive activities with school children of SRP School Bhalwal aiming to educate them about the significance of radio in the digital age. The students learned about the importance of radio in fostering family bonding and community building, particularly in the pre-television era. The program was designed by the faculty of the department. The event began with a speech by Perdeep Kumar Pandita, Assistant Professor who spoke about the importance of radio and its evolution with technology. He highlighted that from thought-provoking discussions to inspiring stories, from cultural insights to academic enrichment, the college's own web radio, "Radio HESK," serves as a platform that connects, informs, and empowers. The

students actively participated in engaging activities, enjoyed the learning experience, and pledged to share their knowledge with others. Mr. Suresh Sharma, Principal of SRP School, addressed the gathering, emphasizing the relevance of radio in today's era and appreciating the innovative activities presented by the students of Mass Communication, Gandhi Memorial College . Honey Sharma, Assistant Professor delivered the vote of thanks, emphasizing that radio remains a vital medium even today and expressing gratitude to the school staff and students for their participation..The event featured performances by students Aiyaz, Adiko, Muskan, Raman, Rohini, Payal, Rudrika Saksham, and Mokshi.

Department of MCMP ,Gandhi Memorial College (Camp) Celebrate World Radio Day

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Honey Sharma, Assistant Professor delivered the vote of thanks, emphasizing that radio remains a vital medium even today and expressing gratitude to the school staff and students for their participation.

The event featured performances by students Aiyaz, Adiko, Muskan, Raman, Rohini, Payal, Rudrika Saksham, and Mokshi. The program was attended by students and staff of SRP School Balwal Jammu. The Programme was coordinated by Ayaz and Adiko.



Gandhi Memorial College celebrates World Radio Day with school students

EARLY TIMES REPORT

JAMMU, Feb 13: The Department of Mass Communication and Multimedia Production (MCMP) at Gandhi Memorial College (Camp) Jammu celebrated World Radio Day with enthusiasm, focusing on this year's theme, "Radio and Climate Change."

The event aimed to educate schoolchildren from SRP School, Balwal, on the vital role of radio in spreading awareness about climate change, sustainability, and eco-friendly practices. Faculty members of the department designed engaging activities to highlight the significance of radio in the digital era, emphasizing its historical role in fostering family bonding and community engagement before the advent of television.

The celebration began with a speech by As-

sistant Professor Perdeep Kumar Pandita, who spoke about the evolution of radio and its continued relevance. He also highlighted the college's web radio, Radio HESK, as a platform for informative discussions, cultural insights, and academic enrichment.

Mr. Suresh Sharma, Principal of SRP School, appreciated the initiative and praised the efforts of the Mass Communication students in making the event interactive and educational. Assistant Professor Honey Sharma delivered the vote of thanks, emphasizing that radio remains a powerful communication tool even today.

The program featured performances by students Aiyaz, Adiko, Muskan, Raman, Rohini, Payal, Rudrika, Saksham, and Mokshi. The event was attended by students and staff of SRP School, with coordination led by Ayaz and Adiko.